

Mastering

MOBILE JOURNALISM

Tools, Techniques, and Smartphone Reporting



Sara Hteit

Mobile Journalism Expert

📅 January 14, 15, and 16, 2026

🕒 2:00–7:00 PM

📍 Hadat–Baabda Campus

Participation Fee:
\$200 – External participants
\$125 – UA students and instructors

PROGRAM

Day 1 | Vertical Filming – Wednesday, January 14, 2026

2:00–4:00 PM	<div>Session 1</div> <ul style="list-style-type: none">Equipment and visual composition for vertical videoSmartphone camera settings
4:00–4:15 PM	Coffee Break
4:15–6:45 PM	<div>Session 2</div> <ul style="list-style-type: none">Introduction to mobile video editing applicationsBuilding an efficient mobile editing workflow
6:45–7:15 PM	Reception

Day 2 | Storytelling, Interviews, and Audio – Thursday, January 15, 2026

2:00–4:00 PM	<div>Session 1</div> <ul style="list-style-type: none">Structuring short and vertical storiesMobile interview techniques: framing and audio quality
4:00–4:15 PM	Coffee Break
4:15–6:45 PM	<div>Session 2</div> <div>Audio Editing for Mobile Journalism:</div> <ul style="list-style-type: none">Writing captions and contextual text for digital platformsStory-driven editing using b-roll and soundbites
6:45–7:15 PM	Reception

Day 3 | Explainers, and Practical Filming – Friday, January 16, 2026

2:00–4:00 PM	<div>Session 1</div> <ul style="list-style-type: none">Explainer formats for mobile journalism: setup, framing, and on-camera presence
4:00–4:15 PM	Coffee Break
4:15–6:45 PM	<div>Session 2</div> <ul style="list-style-type: none">Mobile video editing techniques: multi-layer editing text overlays and subtitles
6:45–7:15 PM	Reception

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